

LEAP TO UNICORN

with



In association with



STARTUPS TO WATCH OUT FOR
2023



Empowering Startups to Reach New Heights

Welcome to Leap To Unicorn, a one-of-a-kind programme designed to support Indian startups towards achieving their goals. It was launched by IDFC FIRST Bank as an extension of their endeavour to give India's thriving startup sector the necessary tools to succeed, in association with CNBC-TV18 and Moneycontrol.

During the programme, we have had the privilege to work with a diverse group of talented entrepreneurs and innovators. Over 5500 startups participated in the first season of Leap To Unicorn, each bringing their unique ideas and passion for success.

With a comprehensive 5-week virtual Bootcamp tailored for early-stage startups, we provided intensive mentoring, strategic guidance, networking opportunities with industry leaders, and access to invaluable resources required by founders to achieve significant milestones in their entrepreneurial journey.

The result has been nothing less than extraordinary. Through a series of filtrations, we got our Top 6 startups who pitched to our esteemed panel of investors, and collectively received an intent to invest upto ₹60 crores during the finale.

But this is just the beginning. The future holds immense promise for startups in India. The startup ecosystem is thriving, and there is an abundance of opportunities waiting to be seized.

In this book, we highlight the amazing Top 100 startups who have not only wowed the jury with their innovations and vision, but have also shown immense potential in taking the leap towards becoming unicorns.

Season 1 Investors



Shanti Mohan
Co-Founder & CEO,
LetsVenture & trica



Aakrit Vaish
Co-Founder & CEO,
Haptik



Siddarth Pai
Founding Partner,
3one4 Capital



Bhavik Vasa
Founder & CEO,
GetVantage



Dr. Apoorva Ranjan Sharma
Co-Founder,
Venture Catalysts



Anand Chari
Deputy GM -
SME & Startups
Business Development,
BSE



Shivangi Jain
Head - Corporate &
Global Partnerships,
Startup India



Sajith Pai
Director,
Blume Ventures



Anthony Anish
CDO,
T-Hub



Amit Singh
Founder & CEO,
Wow Labz



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Open Fintech



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Founder,
Honest Create



Gautham Sivaramakrishnan
Lead | Platforms - Market,
Blume Ventures



Sanjay Mehta
Founder & Partner,
100X.VC



Akshay Verma
Co-Founder,
Fitpass



Akash Gehani
Co-Founder,
Instamojo



Hemendra Mathur
Co-Founder,
ThinkAg



LS Ravi
Director,
Finvisage Treasury Solutions



Ashish Kumar Singh
CHRO,
Meesho



Anand Bathiya
Partner,
Bathiya & Associates



Ashwin Damera
CEO & Co-Founder
Emeritus & Eruditus



Nikhil Kamat
Co-Founder
Zerodha



Sabeer Bhatia
Founder
Showreel & Hotmail



**STARTUPS TO WATCH OUT FOR
2023**



60Plus India is a hybrid community, centered around a unique aggregator platform, which helps senior citizen lead a happy and active life. Their main attraction is a range of services, which meet the complete emotional, personal and healthcare needs of senior citizens. Calling themselves a 'Comprehensive Geriatric Care Company', 60Plus India is an effective digital companion for 131M senior citizens living in India.

www.60plusindia.com

Founder: Arasi Arul	Year of establishment: 2021	Sector: Community/AgeTech	Funding information: Pre-seed	Funding amount: \$150K
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Adaapt is an AI based automation tool to help enterprises automate their critical tasks. It is the world's first platform which helps enterprises adapt to new emerging digital technologies. Their aim is to disrupt & change the "first-mile" challenges in adapting new digital technologies which currently are fundamentally flawed and broken.

www.adaapt.ai

Founder: Srikanth Ravinutala	Year of establishment: 2020	Sector: Deep Tech/AI/ML/ Crypto/Web 3.0	Funding information: Angel Funded	Funding amount: \$260K
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Agrify Fresh, an Indian agritech startup, is dedicated to enhancing the quality, availability, and trustworthiness of Indian produce worldwide through their retail brand. With a strong network of farmers and a transparent supply chain, they focus on upgrading infrastructure, modernizing farming methods, and offering top-notch produce. This is done with the help of their farmer development and services platform - Agrify Pragati and traceability solution - TraceSure.

www.agrifypfresh.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Darpan Bendre, Urvish Bhaide, Siddhesh Desai	2020	Agriculture/ Agritech	Angel Funded	\$80K



Alpha Coach is an online fitness marketplace that brings together all stakeholders within the fitness industry with an interconnected network that enhances transparency within the health and fitness domain, and helps individuals make an informed choice about who they engage with. Users get automated AI-driven nutrition guidance, nutritionists and coaches get to track client compliance, and in-built leaderboards enhance engagement within fitness coaching programs. Brands also get to showcase their products to the audiences with contextual targeting, drawing insights from their food logs and activity monitors.

www.alphacoach.app

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Ketan Mavinkurve, Vishnu Venugopal	2021	HealthCare/HealthTech	Seed	\$2.25M



Altius is an alternate investment platform, allowing investors to invest across pre-IPO equity, high yield debt, P2P lending and fractionalized real estate. They also enable secondary liquidity in late stage startups, allowing exits for ESOP holders, founders and angel investors. Altius serves over 10,000 investors across the globe, allowing them to diversify their portfolio, invest in new opportunities, and gives them access to insights, price trends, and more.

www.altiusinvestech.com

Founders:

Sandip Ginodia, Abhishek Ginodia

Year of establishment:

2016

Sector:

FinTech

Funding information:

Bootstrapped

Funding amount:

\$1.5M



Amaara Herbs is a herbal wellness company known for its high-quality natural products. Specializing in traditional Ayurvedic remedies, they offer a wide range of herbal supplements, skincare, and wellness solutions that prioritize holistic health. Amaara Herbs' products are carefully crafted using time-tested herbal formulations and ethical sourcing practices, making them a trusted choice for those seeking natural and effective wellness solutions.

www.amaaraherbs.com

Founder:

Rupan Oberoi

Year of establishment:

2020

Sector:

Beauty/Wellness

Funding information:

Pre-seed

Funding amount:

\$200K



Arficus Private Limited's award-winning product, Medhini, is a futuristic healthcare technology and SaaS-SAMD platform for accurate diagnosing, pre-screening and predicting diseases. It provides an effective clinical decision support tool with a clinically certified accuracy of 99.31%, reducing diagnosing TAT to just 53 seconds for chronic and complex diseases, reducing diagnosing costs to less than \$7 and catering to even remote and inaccessible parts of the globe.

www.arficus.com

Founders:

Sandeep Sinha, Anurag Jain

Year of establishment:

2019

Sector:

HealthCare/HealthTech

Funding information:

Seed

Funding amount:

\$1M



Articulus Surgical is revolutionizing surgery with an affordable hybrid robot. Their patented system is 5x more cost-effective and portable, without sacrificing precision and seamlessly integrates into existing hospital setups, making on-demand robotic surgery a reality. Leveraging Assistive Intelligence, Articulus enhances safety and predictability, bridging the gap between surgeons, robots, and AI. Their asset-light approach expands their reach in the \$40 billion market, poised to impact surgery's future.

www.articulussurgical.com

Founder:

Saurya Mishra

Year of establishment:

2021

Sector:

HealthCare/HealthTech

Funding information:

Pre-seed

Funding amount:

\$125K



Artinci makes healthy and tasty desserts which are low GI, sugar free, low carb, made with real ingredients and free from any chemicals or preservatives. All desserts are made with their proprietary sweetener blend which is lab-tested and certified as having a Low Glycemic Index, and hence, cause no sugar spikes in the body.

www.artinci.com

Founders:

**Sumit Rastogi,
Aarti Laxman**

Year of establishment:

2017

Sector:

**D2C - Lifestyle/
Fashion/CPG**

Funding information:

Angel Funded

Funding amount:

\$570K



Aviotron Aerospace is an EdTech organization which focuses on imparting 'STEAM' based experiential learning solutions to k-12 schools through trending technologies such as aerospace, drones, space-ed, e-vehicles, meteorology and designing industries.

www.aerobay.in

Founders:

**Neha Chauhan, Vaishnav C.,
Ashish Kumawat, Nitin Choyal**

Year of establishment:

2021

Sector:

Education/EdTech

Funding information:

Seed

Funding amount:

\$250K



Ayati Devices is a MedTech start-up, aiming to become a world leader in innovative and affordable healthcare monitoring solutions. Their flagship product VIBRASENSE screens diabetic patients for foot neuropathy at an early stage to prevent foot amputations. It symbolizes the company's depth of research into diabetes. With 2500 devices deployed across India, VIBRASENSE has been well-received. It's CE and US FDA listed and showing good export traction as well.

www.ayatidevices.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Nishant Kathpal	2019	HealthCare/HealthTech	Seed	\$600K



AyuRythm is a digital platform for personalized holistic wellness based on Ayurvedic assessment principles. With simple, repeated 30 second pulse diagnostic tests and answers to few questions, they can identify Ayurvedic imbalance and give personalized recommendations on yoga, meditation, breathing exercise and food. They have won several awards and accolades from Google, Ministry of IT, Ministry of Ayush, Network of Indian Cultural Enterprise, Heal Foundation and others.

www.ayurythm.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Ramanath Padmanabhan, Abhilesh Gupta, Sandeep Acharya	2017	HealthCare/ HealthTech	Seed	\$650K



Baby Amore is an online/offline platform catering to every baby's needs with a belief that everything worth doing should be done with love. This philosophy has ensured all endeavours in sourcing the best eco-friendly diapers to the best organic bath products as labors of love. Baby Amore's main focus is to sell organic, eco-friendly and premium baby products.

www.babyamore.in

Founders: Hameed Imthad, Abdul Wahab	Year of establishment: 2018	Sector: Consumer Internet/ eCommerce	Funding information: Unfunded	Funding amount: NA
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Bakz4ever has developed carbon bank technology i.e., direct air carbon capture with long duration energy storage to stabilize a 100% renewable energy grid. The company's USPs are low cost of operations and the use of off-the-shelf components and long-term CO2 seabed storage strategy. Potential clients include grid operators and utility-scale renewable power producers for energy storage and carbon removal credits, along with other industry players with large emissions.

www.bakz4ever.in

Founder: Parth Verma	Year of establishment: 2021	Sector: CleanTech	Funding information: Bootstrapped	Funding amount: NA
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Benlycos Private Limited designs, manufactures, sells, and supports equipment to solve last mile internet connectivity challenges for enterprises and prosumers who are in need of high speed and secure connectivity to get their job done. This is done by deploying VPS on the cloud to monitor and manage data transfer between the router and any internet location the end user would like to access, thus giving unmatched reliability.

www.benlycos.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Sajith Kandiyl	2019	Deep Tech/AI/ML/Crypto/Web 3.0	Bootstrapped	NA



Beyobo is an online marketplace which aims at revolutionizing cross-border commerce by digitally connecting 15M Indian retailers and enterprises to a \$750 billion global market. They have an extensive network of sellers and distributors that use Beyobo's services and technology platform to sell to both online and offline consumers across India.

www.beyobo.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Anil Agrawal	2019	Retail/RetailTech/SME Tech	Seed	\$1.18M



Bharath Mills is an innovative offline distribution platform which seamlessly connects manufacturers with verified distributors, streamlines order management, and provides essential accounting tools. Their platform empowers retailers to access a wide range of brands, placing orders independently. They use predictive data to optimize stock and offer multi-brand distribution, transforming the distribution ecosystem for D2C brands and distributors, all while ensuring automated compliance with tax and finance regulations.

www.bharathmills.com

Founders: Anil Kumar, Hanchya Mallikarjuna	Year of establishment: 2023	Sector: Retail/RetailTech/ SME Tech	Funding information: Bootstrapped	Funding amount: NA
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Blue Phoenix Technologies Private Limited is an ISO 13485 certified medical device development company that has developed innovative products in the field of laparoscopy and electrosurgery that are highly affordable and can reduce surgical time by 40%. Their products are patented in EU and patent pending in USA and India. They currently serve over 1000 surgeons and distribute their products through a pan-India network of 75+ distributors under the brand name of "Excalibur".

www.bluephoenixtech.co.in

Founders: Dishant Shah, Varsha Shah, Anuj Shah	Year of establishment: 2021	Sector: MedTech	Funding information: Bootstrapped	Funding amount: NA
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Bluehour Technologies helps e-commerce businesses increase sales by streamlining the process of shooting and optimizing product photos. They assist in automatic capturing and processing of product images, eliminating the need for manual intervention. Their AI Engine creates photorealistic, professional-quality images from smartphone shots. This solution seamlessly integrates with various marketplace platforms, offering complete control over merchants' product imagery.

www.bluehour.app

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Jayadeep S.	2021	Deep Tech/AI/ ML/Crypto/Web 3.0	Pre-seed	\$100K



Clubr is digitizing the whole live entertainment industry with an omnichannel platform that assists venues, promoters, content providers, and performers in improving efficiency, increasing income, and establishing a long-term brand identity. They provide a full-stack white label solution that enables venues to create a festival-like experience for their day-to-day events. Clubr provides ticketing, RSVPs, table reservations, merchandising, offline ticketing, marketing automation, an influencer platform, and a generative AI-powered assistant.

www.clubr.in

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Rajesh Sukamanchi	2019	Live Entertainment Industry	Bootstrapped	NA



Compliance Kart is a leading compliance solutions provider in India, specializing in environmental compliance. The company recently launched a voluntary blockchain carbon trading platform, the first of its kind in India, with the goal of assisting businesses in offsetting their carbon emissions by purchasing carbon credits from verified emission reduction projects.

www.compliancekart.io

Founders:

**Alok Panday, Poornima Mishra,
Krishna Kadari, Amit Sharma, Ashish Mago**

Year of establishment:

2020

Sector:

**Climate
Tech**

Funding information:

Bootstrapped

Funding amount:

\$25K



CosIQ is a molecular skincare brand focused on creating a revolution in the Indian skincare industry with scientifically proven ingredients that give safe results. They provide high performance beauty, cosmetics & personal care products using effective clinical technologies with a focus on clean ingredients, functional actives, and pH levels.

www.mycosiq.com

Founder:

Angad Talwar

Year of establishment:

2021

Sector:

D2C - Lifestyle/Fashion/CPG

Funding information:

Angel Funded

Funding amount:

\$55K



CredoHire is an AI co-pilot for talent assessment. Their AI models generate highly contextualized interviews for candidates based on the company profile, hiring requirements and candidate profile. CredoHire processes the interview data through their AI models to generate actionable insights around technical skills, soft skills and coding skills of the candidates.

www.credohire.ai

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Himanshu Kumar	2022	HRTech	Angel Funded	\$50K



CyGenica Private Limited has developed an innovative product, GEENIE, an intracellular drug delivery platform for drugs, gene editing components, and antibiotics to reduce the challenges of high toxicity and painful side effects in the fields of oncology and other therapeutics. CyGenica has received many awards from the government as well as from private institutions to take their innovative product towards commercialization.

www.cygenica.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
SK Fazlul Haque Krishnan, Dr. Nusrat Jahan Mobassara Sanghamitra	2017	Life Science/ Biotech/Pharma	Seed	\$2.4M



Dacby is an intelligent ecommerce platform where gamers can buy and sell new and used gaming-related items such as consoles and PC hardware, as well as mobile in-games. They assess each user's preferences and needs to deliver products accordingly, while ensuring inventory is recycled as quickly as possible. Dacby also provides a highly regulated digital marketplace for gamers to buy and sell digital products.

www.dacby.com

Founders:

**Ayush Singh Chauhan,
Bhawna Chaudhary, Chinmay Wahi**

Year of establishment:

2022

Sector:

**AR/VR/
Gaming**

Funding information:

Seed

Funding amount:

\$200K



Devnagri is an AI-powered localization platform to help businesses reach 1 billion+ Indian internet users in their regional languages. Devnagri combines neural machine translation with machine learning and their AI solution to deliver enterprise business translation at scale. Their in-house developed machine translation engine is trained on 500 million sentences, with a wide range of product coverage including documents, websites, mobile apps, images translations and search in 22 Indian languages.

www.devnagri.com

Founders:

**Himanshu Sharma,
Nakul Kundra**

Year of establishment:

2019

Sector:

**Deep Tech/AI/ML/
Crypto/Web 3.0**

Funding information:

Seed

Funding amount:

\$1M



DQ Care is a digital healthcare platform that uses a unique "Smart Summary" technology to convert a user's personal health records into a digital format without any manual effort of feeding information. They focus on leveraging technology and innovation to enhance the delivery, accessibility, and quality of healthcare services, thus providing customers all the benefits of digital health records including early detection of chronic diseases, better prevention, and care.

www.dqcare.in

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Dr. Krunal Ramteke	2022	HealthCare/HealthTech	Bootstrapped	NA



Dreamfly Innovations is building the safest, most durable graphene-first batteries that can power the next generation of industrial technology with applications such as drones, aviation, agriculture and more. They have in-house capability to design and manufacture battery packs, expertise in embedded-power electronics design and firmware development, as well as complete battery integration.

www.dfi-india.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Kajal Shah, Dr. Saurabh Markandeya	2023	Mobility/EV/ Drones/Logistics	Angel Funded	\$365K



Drona Pay is a real-time risk scoring platform for payments and cards. It uses supervised and unsupervised ML algorithms that leverage device fingerprints, behavioral biometrics, geolocation, app usage patterns and transactional data to protect banks, card issuers, neo-banks and payment processors against frauds, scams, money laundering and delinquency. With real time monitoring, Drona Pay helps reduce fraud, scams in real time payments, bust mule accounts in banks, and account takeovers.

www.dronapay.com

Founders:

**Satish Kashyap,
Pallavi Narvekar, S.M. Zala**

Year of establishment:

2021

Sector:

FinTech

Funding information:

Seed

Funding amount:

\$500K



Edubuk imparts new skills in Emerging Technologies using AI and blockchain, with a mission to upskill, reskill and certify learners with cutting-edge knowledge they need to thrive in the ever-evolving 21st century workplace. Edubuk's Certified Emerging Technologies Analyst (CETA) Program is carefully designed across three progressive levels and its patent published model was globally awarded and recognized as the Best EdTech Startup at the G20 Summit in Indonesia in 2022.

www.edubuk.io

Founders:

**Shivani Mehrotra,
Apoorva Bajaj**

Year of establishment:

2019

Sector:

Education/EdTech

Funding information:

Bootstrapped

Funding amount:

\$70K



Ethik is India's first premium vegan fashion brand for men, offering vegan shoes, vegan wallets, and vegan belts. Starting out as an offline store in one of Bangalore's prominent shopping locations, Ethik transformed into an online business by 2019. Ethik has been hailed as one of India's leading D2C startups and is the brand of choice for those who believe in making sustainable, conscious, cruelty-free stylish choices.

www.ethikonline.com

Founders:

**Pankaj Khabiya,
Bharat Ranka**

Year of establishment:

2013

Sector:

**D2C - Lifestyle/
Fashion/CPG**

Funding information:

Bootstrapped

Funding amount:

NA



Expertia is an AI recruiter capable of doing the end to end of hiring. It eliminates the time taken, cost and bias in hiring processes for companies- at the same time enabling fair and equal opportunities for professionals, helping them reskill and upskill. It is used by over 10,500+ companies and has screened and assessed over 4M professionals in the last 12 months.

www.expertia.ai

Founders:

Akshay Gugnani, Kanishk Shukla

Year of establishment:

2021

Sector:

HRTech

Funding information:

Seed

Funding amount:

\$1.2M



Exsure's aim is to develop the next generation of cancer therapy by eliminating relapse-causing cancer stem cells using immune cell-derived exosomes which are bio-engineered to precisely identify and eliminate cancer cells and cancer stem cells. Understanding the hardship which cancer patients face in India, Exsure is also looking to make their therapy affordable for patients in India.

www.exsure.in

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Abhishek Dutta, Swastika Paul	2021	HealthCare/HealthTech	Pre-seed	\$100K



Falhari is India's #1 fresh fruit products brand serving fruits in all formats including whole fruits, cut fruit boxes, healthy salads, cold-pressed and blended juices, smoothies, shakes, and more. They have 7 cloud kitchens and fruit parlours in Bengaluru, Gurugram and Delhi with a strong presence on food ordering platforms while offering an innovative product range. This is topped with a unique subscription offering for individuals and corporates.

www.falhari.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Gulshan Sharma, Rahul Shankar Bhardwaj	2015	D2C - Lifestyle/ Fashion/CPG	Angel Funded	\$125K



Feemonk is an edu-fintech with an NBFC license that helps schools, colleges and upskilling institutes offer EMI options to students/parents and make education more affordable through embedded finance products. Their products include complete fee management SaaS for education, payment gateway with embedded financing, and a pay later checkout option for online fees collection.

www.feemonk.com

Founders:

K. Vikram, Sharat Konatham

Year of establishment:

2001

Sector:

FinTech

Funding information:

Bootstrapped

Funding amount:

\$400K



Flutrr is a multilingual dating app aimed at 500M non-English speaking youth, with proprietary technology for safety and privacy of women and a unique business model centered around microtransactions, ideally suited for the hinterland of India. The app integrates several enhanced features, like a next-generation chatting and interaction technology and an all-new matching technology, which promises more meaningful matches for users.

www.flutrr.com

Founders:

**Kaushik Banerjee,
Anirban Banerjee**

Year of establishment:

2021

Sector:

**Social Media/Media/
Community/Ad Tech**

Funding information:

Seed

Funding amount:

\$600K



FROB (Friends of Books) is a social platform for book lovers. Readers can join or start book clubs, give and seek book recommendations, watch videos of authors and industry leaders on FROB app. Their online bookstore offers carefully curated selection of books, subscription programs and gift boxes. FROB also launched India's first Book Vending Machines, combining technology, community, content and commerce to spread the joy of reading.

www.frob.social

Founders: Mohit Gupta, Nipun Jain	Year of establishment: 2021	Sector: Social Media/Media/ Community/Ad Tech	Funding information: Unfunded	Funding amount: NA
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Futuresafe Technologies is a mapping platform that leverages the power of AI to identify and map features like turf, mulch, trees, beds, parking lots, HVAC units, fire hydrants etc. on a high definition aerial imagery sourced from Nearmap. They help outdoor businesses build a digital inventory of their assets on site so that they can run their operations efficiently and monitor the condition of their sites remotely.

www.siterecon.ai

Founders: Utkarsh Sharma, Prabhat Kumar, Nishant Nikhil	Year of establishment: 2019	Sector: GIS - Mapping	Funding information: Bootstrapped	Funding amount: \$204K
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Getactyv Physio is a B2B SaaS solution which helps physiotherapists in digital diagnosis, reporting and remote monitoring of their patients' injuries and recovery protocols. This reduces consultation time, improves patient trust with digital progress tracking and helps deliver superior clinical outcomes. Patients can save time and money with at-home AI assisted exercise framework and recommendations. Getactyv Physio also helps improve insurance reimbursements for physio treatments.

www.getactyvphysio.com

Founder:

Amit Gupta

Year of establishment:

2019

Sector:

HealthCare/HealthTech

Funding information:

Angel Funded

Funding amount:

\$150K



GoPillz

Your Digital Care Assistant

GoPillz is a digital care assistant using conversations in local languages to help patients with better care and peace of mind, while reducing the burden on support systems. Their USP is easy usability, distribution and vernacularity. With a unique mix of software, process and delivery, GoPillz helps with better care management, reducing TAT and tangible care costs, and enhancing the efficiency and quality of care with improved outcomes.

www.gopillz.com

Founder:

Manisha Soin

Year of establishment:

2022

Sector:

HealthCare/HealthTech

Funding information:

Pre-seed

Funding amount:

\$100K



Healthysure is a Group Benefits Insurtech on a mission to make insurance and healthcare affordable and accessible to organizations and their employees across India. They have launched a new brand 'Bharatsure', through which they provide group insurance distribution infrastructure (technology, servicing, product, and assisted sales) to intermediaries like brokers, agents, fintechs and institutions.

www.healthysure.in

Founders:

Anuj Parekh , Sanil Basutkar

Year of establishment:

2021

Sector:

Insurance Tech

Funding information:

Seed

Funding amount:

\$2.1M



Hivericks Technologies Private Limited is developing cutting-edge, AI-powered, eco-friendly charging solutions known as Xoptimus (protected by a patent) specifically designed for Li-Ion devices like laptops and smartphones. These innovative chargers enhance charging experience by making it smarter with customized charging programs that safeguard the core component of your device—the battery. Moreover, this technology lowers an individual's carbon footprint by an impressive 38%.

www.xoptimus.in

Founders:

**Arun Natesan, Hemalatha Rajesh,
Govindharaj Ashok**

Year of establishment:

2018

Sector:

CleanTech

Funding information:

Bootstrapped

Funding amount:

NA

The logo for Hyphen SCS features the word "Hyphen" in white text on a red rectangular background, followed by "SCS" in red text on a white rectangular background.

Hyphen SCS is building India's biggest warehousing and fulfillment platform with an aim to onboard all the warehouses in India on a single platform and help digitize, standardize, automate, and optimize the entire ecosystem. It is an e-commerce-like platform with real-time discovery, comparison, scheduling visits, leasing warehouses, on-demand warehousing, build-to-suit, and booking ancillary services like manpower, compliances, infrastructure, logistics, etc.

www.hyphenscs.com

Founders:

**Arun Pandit ,
Pauneet Nanda**

Year of establishment:

2022

Sector:

**Mobility/EV/Drones/
Logistics**

Funding information:

Seed

Funding amount:

\$1.22M



Inovec Solutions Private Limited was started with the vision to make Indian manufacturers globally competitive. Inovec has conceptualized and built WorkFlow - an innovative two-sided platform that helps manufacturers digitize their shop floor operations with ease. The platform helps reduce production costs, improve product quality and increase agility for manufacturers.

www.inovec.in

Founder:

Harsh Khandelwal

Year of establishment:

2021

Sector:

Enterprise Tech

Funding information:

Bootstrapped

Funding amount:

NA



iuraverse Technologies

iuraverse is a dispute resolution platform using algorithmic assistance tools to help parties find resolution and ensure justice. It includes an intelligent decision support system, smart negotiation tools, automated resolution and machine learning. The sum of these cutting-edge technical capabilities is an accelerated and a standardized judicial process, guaranteed to reduce the number of appeals, and thereby decrease the burden on the courts.

www.iuraverse.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Shweta Sudhir	2023	Deep Tech, AI/ML, Crypto, Web 3.0	Seed	\$24K



iWebTechno allows universities free access to a SaaS management platform that lets them digitize key student processes and services. Besides, university students can manage their education journey from a single dashboard and access services from ten major Indian Banks and many other partners on iWebTechno's student discovery platform - GenZDealZ.AI, which is being built on an intuitive and cognitive AI engine linked to their SaaS.

www.iwebtechno.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Akshay Shah, Ketan Trivedi, Yogiraj Kamat, Varsha Shah	2005	Vertical SaaS	Seed	\$250K



Kelvin6k Technologies builds sustainable houses economically using cutting-edge patented concrete 3D printing techniques. Their technology builds homes sustainably in half the time and saves at least 30% on material and labour cost. They are the only Indian company that can build a completely "Made in India" concrete 3D printer that can print houses and concrete structures onsite.

www.kelvin6k.com

Founders:

**Pradeepkumar Sundarraj,
Ravi Kant Upadhyay**

Year of establishment:

2022

Sector:

PropTech/Real Estate

Funding information:

Pre-seed

Funding amount:

\$125K



KriyaFit is a tech-enabled multibrand sports and fitness e-commerce platform offering a curated selection of genuine products directly from the brands to consumers, combining a huge range with great value. They also handhold the customer and help them decide the right product through a Chat GPT based conversational tool backed by experts, who then get in touch with customers and help them with further queries.

www.kriya.fit

Founders:

**Anudeep Nagalia,
Balasubramanian Ranganathan**

Year of establishment:

2022

Sector:

**Consumer Internet
and eCommerce**

Funding information:

Pre-seed

Funding amount:

\$200K



LambdaCube offers a personalized learning ecosystem for students preparing for competitive exams. Their approach is rooted in understanding each student's unique needs and strengths. With a blend of adaptive learning materials and dedicated mentorship, LambdaCube ensures that every student gets the right guidance and resources for their exam journey, all within a framework that puts the learner first.

www.lambdacube.in

Founder:

Souban Abbasi

Year of establishment:

2022

Sector:

Education/Ed-tech

Funding information:

Bootstrapped

Funding amount:

\$350K



Live-A-Bit is a sustainable and innovative oral care brand that aims to revolutionize oral care with solid plant-based formulations such as toothpaste and mouthwash tablets. The brand offers environment friendly items including untubed toothpaste, unbottled mouth wash, and under-manufactured toothbrushes that substitute plastic with biodegradable wood.

www.live-a-bit.com

Founder:

Ravinder Sharma

Year of establishment:

2022

Sector:

Beauty/Wellness

Funding information:

Bootstrapped

Funding amount:

\$950K



FlexifyMe is a health tech company that is on a mission to help people get freedom from chronic pain so that they can live a pain free life. They are looking to change the way chronic illnesses are managed with a special focus on correction of lifestyle. FlexifyMe combines AI computer vision with physiotherapy and yoga to help people in recovering from any type of pain.

www.flexifyme.com

Founder: Manjeet Singh	Year of establishment: 2021	Sector: HealthCare/HealthTech	Funding information: Seed	Funding amount: \$1.2M
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LocoWiz leads in hyperlocal brand enhancement. Their AI-driven SaaS platform transforms how businesses connect with local audiences, while addressing challenges like inconsistent data, omnichannel management, and large-scale data publishing. LocoWiz provides control across major platforms, boosting discoverability and credibility through unique features like dynamic QR codes, page/form builders, generative AI, and location-based SEO. They've revolutionized the digital presence of 40k+ local businesses in just 3 years.

www.locowiz.com

Founders: Anantas, Amit Anand, Arun Kumar	Year of establishment: 2020	Sector: MarTech	Funding information: Angel Funded	Funding amount: \$200K
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Manjha Technologies is a consortium platform and an initiative to bridge the critical gap between fisheries, fish farmers and other players involved in the value chain of the aquaculture sector. It is an online platform that provides full stack solutions for this sector, including supply of qualitative aqua input, farm consultancy as well as forward market linkage. Manjha is revolutionizing the aquaculture sector with its cutting-edge technology and a team of seasoned professionals and entrepreneurs.

www.manjha.in

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Shobhit Aggarwal	2022	Agriculture/Agri-tech	Pre-seed	\$35K



MentorKart is an online career enhancement and acceleration platform which provides 360 degree support to youths for levelling up their skills to match industry expectations. It is India's first online mentoring platform bringing together renowned mentors with vast experience and mentees who are looking for guidance. With initiatives like Active Learning Programs, Job Guarantee Programs, Goal Based Mentorships and 1:1 Mentorship by Top 1%, MentorKart aims to make the youth future ready.

www.mentorkart.com

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Ashish Khare, Harsh	2018	Education/Ed-tech	Seed	\$450K



MiniMines is a leading lithium-ion battery resource recovery company, focused on providing sustainable solutions for end-of-life lithium-ion batteries. Their proprietary technology and processes recover up to 96% of all materials found in lithium-ion batteries. By doing so, they reduce the environmental impact of lithium-ion batteries and create a circular economy that preserves critical resources. MiniMines is committed to providing a safe, sustainable, and cost-effective solution for end-of-life lithium-ion batteries.

www.m-mines.com

Founders:

Arvind Bhardwaj, Anupam Kumar

Year of establishment:

2021

Sector:

CleanTech

Funding information:

Bootstrapped

Funding amount:

\$500K



M-Lense Research Private Limited is a pioneering dairy technology startup with a groundbreaking product, PaperPro, that is a patented milk-adulteration testing card which rapidly and accurately detects six common adulterants in milk with a single drop. Committed to enhancing food security and ensuring milk purity, they are on a mission to promote transparency within the dairy industry while safeguarding public health.

www.mlense.in

Founders:

Dhruv Tomar, Rajat Jain

Year of establishment:

2020

Sector:

Agriculture/Agri-tech

Funding information:

Seed

Funding amount:

\$80K



Mountain Tribe is a 21st century functional food tech company. They aim to redefine the food technology industry by establishing a healthy and enjoyable food culture with an innovative, plant-based, probiotic, functional product portfolio that fits the requirement of demanding lifestyles. They are leading the way towards a healthier future for the rebel, dynamic and younger generation with India's first lifestyle probiotic beverage Tribe Kombucha.

www.themountaintribe.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Harshvardhan Chauhan	2019	FMCG - Functional Food Tech	Angel Funded	\$25K



Muse Diagnostics is a medical sound data and analytics company. Using a combination of a digital stethoscope and cloud-based AI algorithm, they screen patients' body sounds for automated detection of heart murmurs. The sounds are stored in high definition, filtered, analyzed and shared through Muse Diagnostics' healthcare cloud mobile application to enable health professionals screen their patients more effectively at an affordable cost.

www.museinc.in

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Dr. Arvind Badrinarayanan, Sumukh Mysore	2016	HealthCare/HealthTech	Seed	\$535K



Mykaizen is simplifying India's health records and data interoperability with comprehensive connected care using blockchain technology. The core mission at the heart of Mykaizen is to solve issues around verified health data interoperability for healthcare providers of users' data by creating a MBHR platform on blockchain. Healthcare providers can simply white label their offerings using Mykaizen's MBHR platform and market globally.

www.mykaizen.io

Founder:

Mihir Gunderia

Year of establishment:

2022

Sector:

HealthCare/HealthTech

Funding information:

Bootstrapped

Funding amount:

NA



NectarIT is focused on leveraging technology to help enterprises minimize operational cost and achieve operational efficiency. Leveraging IoT at the core, they enable any physical device to onboard to their platform with minimum time and effort. With NectarIT's intelligent solutions and assets, industries, domain experts and decision makers collaborate to share ideas for optimized, efficient and greener operations.

www.nectarit.com

Founder:

Aneesh Haridasan

Year of establishment:

2020

Sector:

Robotics and IoT

Funding information:

Unfunded

Funding amount:

\$1M



NomadGao is on a mission to build India's most humane hospitality brand. They are building a network of co-working/co-living spaces, stays, and local experiences to enable professionals and teams to work closer to nature, while connecting with like-minded people. Currently, they have two locations in Goa and two in Himachal Pradesh where they have hosted over 2000 professionals from over 25 different countries over the past 4 years.

www.nomadgao.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Mayur Sontakke	2019	PropTech/Real Estate	Angel Funded	\$125K



Nuverse Health Solutions is a DPIIT registered startup founded in 2019 with the sole mission of making healthcare more accessible, personalized, and efficient. Their mission is to bridge the gap between healthcare and technology, leveraging cutting-edge solutions to empower organizations and individuals. Their suite of digital services help develop healthcare apps, assist with clinical trials, and provide constant support that allows innovators to unlock the true potential of health-tech.

www.nuverse.in

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Mukesh Mhatre	2019	HealthCare/HealthTech	Bootstrapped	NA



NxtQube is building drone infrastructure to fully automate field drone operations, and completely revolutionize the way people interact and utilize drones. They are set to enable 10x adoption of drones, with simplicity of use and value proposition to surpass the most aggressive global prediction of drone industry growth with novel applications.

www.nxtqube.com

Founder: Nikhil Rajput	Year of establishment: 2022	Sector: Mobility/EV/Drones/ Logistics	Funding information: Bootstrapped	Funding amount: \$600K
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Opod Audio makes gathering news, insights and knowledge easy, with a mobile app that publishes 30 second audio summaries on trending news, current affairs and general knowledge in 9 Indian languages. It allows users to stay informed, even while multi-tasking, earning them rewards in the form of POD coins. The key to its seamless performance is intelligent use of AI, along with human quotient.

www.opod.in

Founders: Aakanksha Varude, Anurag Bisht	Year of establishment: 2022	Sector: Deep Tech, AI/ML, Crypto, Web 3.0	Funding information: Bootstrapped	Funding amount: \$300K
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OZU is India's first exclusive live platform where manufacturers and exporters can find spot shipping and logistics solutions for their transportation needs. The unique platform helps reduce cost of shipping products to or from the world's biggest ports. OZU also helps D2C brands reach consumers in different markets, with an assurance of timely and reliable service. OZU promises to be a logistics partner that enhances business efficiency and consumer experiences.

www.theozu.com

Founder:	Year of establishment:	Sector:	Funding information:	Funding amount:
Paramvir Maniktala	2021	Mobility/EV/Drones/Logistics	Angel Funded	\$50K



Pace Robotics is a construction robotics startup on a mission to make construction faster, smarter, and more efficient by using robots. They are developing modular multi-tasking robot capable of doing advanced building jobs and digitizing execution data in real time. Their first robot can perform activities like plastering, painting, puttying, sanding walls and ceilings 10 times faster and at a third of the cost.

www.pacerobotics.net

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Srinivas K. Pai, Ayushmoy Roy	2020	Robotics and IoT	Seed	\$440K



About 20% of the patients who get admitted to a hospital are affected by pathogens that might reach them in two ways: through the air, or through contact. Panlys Nanotech prevents this through automated infection control process that can be engineered into the healthcare system, and work by deploying a combination of sustained air and surface sterilization measures that prevent the spread of pathogens.

www.panlys.com

Founder:

Suraj Sanjeev

Year of establishment:

2023

Sector:

HealthCare/HealthTech

Funding information:

Bootstrapped

Funding amount:

NA



PensionBox is India's first pension app made for private employed workforce to help them plan, track, invest and withdraw retirement savings. Centered on an interactive mobile app, PensionBox allows users to personalize their pension plans, depending on what they want to do post retirement. Today, PensionBox is used by 1.5 lakh Indians and is backed by India's most trusted angel investors and venture capitalists.

www.pensionbox.in

Founders:

Kuldeep Parashar, Shivam Parashar

Year of establishment:

2021

Sector:

FinTech

Funding information:

Seed

Funding amount:

\$275K



Availability of cutting-edge energy-storage devices and battery packs will be crucial for efforts in building sustainable transportation and energy consumption networks. Phot1E has made headway by manufacturing high-energy density, patented lithium-based battery packs, cells and customized renewable energy solutions for an international customer base, which includes EV manufacturers, renewable energy producers and other businesses. The highlights of their products are their scalability, integrability and cost efficiency.

www.phot1e.com

Founders:

**Abhishek Tiwari,
Ankur Pastor, Ashish Mehta**

Year of establishment:

2021

Sector:

**Mobility/EV/
Drones/Logistics**

Funding information:

Angel Funded

Funding amount:

\$215K



PlayCKC is a sports fan engagement platform that is powered by gaming. They aim to disrupt the sports gaming space with gameplay that aligns with a fan's real-world behaviour. So far, they have implemented two gaming formats for cricket and football – live predictions format (PREDICT) where gamers have made 2.1 mn+ predictions and matchwinner fantasy format (SELECT) where gamers have made 100k+ contest entries.

www.playckc.com

Founders:

**Swapnil Manish,
Anuradha, Sanket Khemuka**

Year of establishment:

2020

Sector:

AR, VR, Gaming

Funding information:

Pre-seed

Funding amount:

\$80K



Presco is a healthtech SaaS platform which provides cloud-based medical records management for hospitals. The features include writing prescriptions, managing patient record, storing photos and videos in the cloud, and generating reports. It is operational in 15 cities, used by 500+ hospitals, admitting 70,000 patients monthly, and processing patient bills of ₹300 crores annually.

www.neuralbits.com

Founder:

Bharat Narahari

Year of establishment:

2020

Sector:

HealthCare/HealthTech

Funding information:

Angel Funded

Funding amount:

\$350K



Preset Building Systems Private Limited has combined technologies available within the current building systems and methods, with the skills, tools and materials already present - creating the fastest and most efficient building methods that reduce time by a factor of ten while improving the quality of the built product. Preset has advanced AI-driven planning and pricing tools which help you arrive at your project plan in the shortest time.

www.presetbuildings.com

Founder:

Hamsavardhan

Year of establishment:

2022

Sector:

PropTech/Real Estate

Funding information:

Pre-seed

Funding amount:

\$10M



Prizwiz is the world's first and only AI powered price discovery platform that combines hundreds of store prices and bank offers to recommend optimized store and card combinations to secure the best savings on online retail shopping, hotels and flights. The app enables shoppers to make confident shopping decisions and save significant time and money.

www.prizwiz.com

Founders:

Shiv Shankar, Pradeep Venkat

Year of establishment:

2021

Sector:

FinTech

Funding information:

Angel Funded

Funding amount:

\$24K



PurpleRibbon Healthcare Services Private Limited is creating the largest network of chemotherapy day-care network across Tier 2, 3 and 4 cities by partnering with local nursing homes with the objective of making cancer-care more affordable and accessible for the masses. The mission is to create 500 day-care centers over the next 5 years to enable doctors to provide a quality cancer treatment facility to their patients closer to their home, thereby benefitting the patients as well.

www.purpleribbon.health

Founder:

Ratul Lahiri

Year of establishment:

2020

Sector:

HealthCare/HealthTech

Funding information:

Pre-seed

Funding amount:

\$65K



Qudrat is committed to up-cycling and converting agricultural waste and residue into sustainable, disposable and reusable tableware. With their solution, Qudrat is able to drastically reduce manufacturing carbon emissions, prevent animal deaths caused due to ingestion of plastic, give agricultural waste a second life, and provide the perfect substitute for single-use plastic and paper-based tableware.

www.qudrat.co.in

Founder:

Rishabh Suri

Year of establishment:

2022

Sector:

Waste/Sustainability Technology

Funding information:

Bootstrapped

Funding amount:

NA



Rennergizr is a smart hybrid clean tech energy system integrated with distributed renewable energy sources that generate and distribute round-the-clock clean electricity and green hydrogen. Besides also providing hybrid energy storage, using rechargeable batteries and supercapacitors. The company has pioneered an automated Energy Management System (EMS), which optimizes the production and distribution pipelines, by constantly assessing energy requirements and market conditions.

www.linkedin.com/company/renergizr

Founder:

Himanshu Gupta

Year of establishment:

2018

Sector:

CleanTech

Funding information:

Seed

Funding amount:

\$300K



Repos is a fuel delivery ecommerce platform transforming energy distribution through innovative IoT tools and technologies. Repos has built mobile fuel stations to deliver fuel from supply to demand and make current and future fuels reach the last mile consumer where fuel accessibility is a challenge. They work in an environment ecosystem of existing fuel stations, fuel providers and channel partners, and have built a new industry of fuel tech.

www.reposenergy.com

Founders:

**Aditi Bhosale Walunj,
Chetan Walunj**

Year of establishment:

2017

Sector:

Fuel Tech (Energy Tech)

Funding information:

Seed

Funding amount:

\$7M



RootsGoods has a bioinformatics and AI deep-tech based SaaS platform for quality assessment and management of agricultural crops post-harvest. They have reduced post-harvest loss of maize from 22% to 5% and reduced carbon emission from 30% to 6%. Through their integrated system, RootsGoods also provides procurement assessment to farmers, while optimizing their earnings through their SmartSales mechanism, which identifies the right procurement cycle based on market performance.

www.rootsgoods.com

Founders:

**Sachin Hegdekudgi,
Dr. Shakil Regmi**

Year of establishment:

2018

Sector:

Agriculture/Agri-tech

Funding information:

Angel Funded

Funding amount:

\$102K



SecurWeave addresses the threat of advanced persistent malware. Their Configurable Hardware Enforced Safety and Security (CHESS) platform has been designed to meet the security and safety needs of an evolving digital industry. Conceived by veterans with decades of experience in building safety and security critical systems, the company is committed to building holistic security platforms catering to the rising demands for protection of autonomous digital systems.

www.securweave.com

Founders:

**Dr. Prem Chand, Gopakumar Thekkedath,
Dinakar Medavaram**

Year of establishment:

2021

Sector:

**Cyber
security**

Funding information:

Seed

Funding amount:

\$110K



Spatic is a market intelligence platform for the offline world that leverages the power of geospatial analysis, footfall data, and proprietary AI analytics. Spatic's geospatial analytics suite provides a 360-degree view of any location using 100+ location attributes and uses AI to predict the revenue potential so that retailers can be confident while making location decisions based on data.

www.gospatic.com

Founders:

**Satyen Vishnoi,
Gautam Dalvi, Chendur Kumaran**

Year of establishment:

2022

Sector:

**Retail/Retail Tech/
SME Tech**

Funding information:

Pre-seed

Funding amount:

\$72K



Study At Home is India's e-learning platform building the "Netflix of Education" with a vision to transform education and change learning habits by allowing users to watch a wide variety of skill development courses at a very low monthly subscription.

Study At Home provides video lectures for exam preparations and skill development courses. While they are not building a new company in the EdTech space, they are building a new sector i.e. "Edutainment" (Learning skills with entertainment).

www.studyathome.org

Founder: Raj K Agrawal	Year of establishment: 2018	Sector: Education/Ed-tech	Funding information: Pre-seed	Funding amount: \$156K
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TechEagle, India's premier drone delivery startup, is revolutionizing supply chain and last-mile logistics across diverse sectors, including e-commerce, maritime, hyperlocal, and healthcare. Their autonomous drones operate seamlessly through a proprietary cloud-based Fleet Management System(FMS) and cutting-edge Unmanned Aircraft System Traffic Management (UTM) software, ensuring secure operations alongside other aircrafts in shared airspace. They are dedicated to building the world's largest and most efficient network, shaping the future of logistics.

www.techeagle.in

Founders: Vikram Singh Meena, Anshu Abhishek	Year of establishment: 2017	Sector: Mobility/EV/Drones/ Logistics	Funding information: Seed	Funding amount: \$1M
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Terra-X is a fashion-tech startup that uses bio-based materials to make performance-driven sneakers, apparel, accessories and equipment. It provides a counterpoint to a culture of fast consumption in the fashion industry, which is responsible for 10% of global carbon emission. Apart from the ecological benefits of their all-natural components, Terra-X products are also estimated to be more durable than their conventional alternatives.

www.terraxworld.com

Founder: Ravi Shekhar	Year of establishment: 2020	Sector: D2C - Lifestyle/ Fashion/CPG	Funding information: Seed	Funding amount: \$250K
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Testpan India Private Limited is an online aggregator, service provider, and technology enabler for booking and managing test centers/infrastructure as well as other ancillary services for computer-based online examinations across India and beyond. With a pool of 634000 test nodes at 3500+ testing centers, they cover 5-8 cities in India and 7 countries. With BookMyTestCenter app, Testpan has launched a futuristic e-marketplace in this domain.

www.testpanindia.com

Founder: Rajesh Setia	Year of establishment: 2016	Sector: Education/Ed-tech	Funding information: Bootstrapped	Funding amount: NA
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TheAlly aims to democratize the distribution of video content through a decentralized network and its patented process, thereby revolutionizing the distribution of content, products, services and rewards. In the realm of Web3, it offers SaaS platforms for distribution, attribution and intellectual property protection. It tackles critical issues like transparency, privacy, and efficiency while opening up new avenues for user engagement and monetization globally.

www.theally.xyz

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Nitin Narkhede, Pratibha Narkhede	2020	Deep Tech, AI/ML, Crypto, Web 3.0	Pre-seed	\$200K



ThinkStartup is India's leading entrepreneurship education provider for school students. Offerings include graded courses on innovation, design, financial literacy, and entrepreneurship for Grade 6 to Grade 12. ThinkStartup also runs Youth Ideathon, India's largest innovation and entrepreneurship competition for schools as well as Global Entrepreneurship Olympiad. Their flagship programme Young CEO is empowering India's next generation to dream big and helping them on their path to becoming global changemakers.

www.thinkstartup.in

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Shivani Singh Kapoor, Sanjeeva Shivesh	2021	Education/Ed-tech	Bootstrapped	NA



Thoughtle is building the future of finance with an AI-powered integrated finance suite - FinanzOS, which consolidates disparate data for finance teams to use. The startup aims to make autonomous finance accessible to businesses across the globe and help them put their finance operations on auto-pilot. FinanzOS will accomplish this through built-in modular capabilities for automation, reconciliation, planning, analytics, intelligence and more, helping finance teams across the globe effectively address all their problem statements.

www.thoughtle.com

Founders:

**Vinothkumar Srinivasan,
Siddhartha Sharma**

Year of establishment:

2022

Sector:

FinTech

Funding information:

Bootstrapped

Funding amount:

NA



Travel Buddy is an influencer-led social travel community and travel experiences marketplace offering authentic local experiences that can be booked directly from the platform. Users can find travel buddies, information about a particular place or request a travel related service. Led by a team which combines wide-ranging experience with focused expertise, the startup hopes to entice more travelers to broaden their travel horizons.

www.beatravelbuddy.com

Founder:

Saurav Chakraborty

Year of establishment:

2020

Sector:

**Social Media/Media/
Community/Ad Tech**

Funding information:

Seed

Funding amount:

\$365K



Truxport is the fintech that is digitising Indian road transportation and logistics. Road transportation is the backbone of our nation's trade, and it still largely runs on paper. Truxport is changing this with a strategic operating model to digitize and empower transporters with tools to become more transparent, efficient, and more profitable supply chains.

www.truxport.in

Founders: Shane John, Suryansh Singh	Year of establishment: 2021	Sector: FinTech	Funding information: Bootstrapped	Funding amount: NA
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TuttiFrutti Interactive is a Google AMP gaming startup and a recipient of Epic MegaGrant. Their game, 'Darkarta: A Broken Heart's Quest', has won 15 international awards, earned over \$175k in revenue and was selected to Google's 'Playpass'. The sequel is due to be launched by October 2025. The company aims to become the leading narrative driven gaming studio, with revenues of over \$80mn by 2028.

www.tuttifrutti.in

Founder: Ajish G Habib	Year of establishment: 2015	Sector: AR, VR, Gaming	Funding information: Seed	Funding amount: \$608K
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UGreen Technology is a pioneering startup dedicated to combatting climate change. They've harnessed groundbreaking technology to efficiently capture carbon dioxide from flue gas, all while keeping the cost low. This innovative process not only helps reduce greenhouse gas emissions but also transforms this captured carbon dioxide into valuable industrial products that can be put to a variety of uses, thus turning 'waste into wealth.'

www.linkedin.com/company/ugreen-technology-Private-Limited

Founder:

Gaurav Dwivedi

Year of establishment:

2022

Sector:

CleanTech

Funding information:

Bootstrapped

Funding amount:

NA



Ukhi is a B2B2C startup. They produce affordable, compostable alternatives to fossil based plastics and sustainable textile using hemp, creating new eco-friendly patterns of production and consumption that brings the varied benefits of the hemp plant to our daily lives through a range of quality consumer products. At the same time, Ukhi aims to promote further hemp product research and improve the lives of India's hemp farmers.

www.hempfoundation.net

Founders:

**Vishal Vivek,
Sandeep Tyagi**

Year of establishment:

2019

Sector:

Social/Impact Venture

Funding information:

Bootstrapped

Funding amount:

NA



Pebbl.life is a brand by Unlearners Tech Private Limited that focuses on developing and manufacturing smart and innovative medical devices, starting with a stethoscope doctors seem to love, the PebblSteth. In addition, the startup also produces pioneering products like Pebbl HealthHub, the world's first respiratory health tracking device, and Pebbl Digisteth, India's smartest and most affordable digital stethoscope. With these cutting edge products, the company hopes to redefine healthcare.

www.pebbl.life

Founder:

Azam Ali

Year of establishment:

2021

Sector:

HealthCare/HealthTech

Funding information:

Angel Funded

Funding amount:

\$25K



Vaayushop provides Gen AI Infra to launch AI assisted Banking-As-A-Service and sales productivity solutions. AI Assistants work, converse like humans, assist humans and take actions in semi-autonomous manner. Platform helps corporates and banks improve sales conversion with speed of service, workforce and enterprise productivity. It's a no code, low cost platform which allows clients 9x savings in development costs and get 12x faster go to market solutions.

www.vaayushop.com

Founders:

Atul Mehra, Achal Mehra

Year of establishment:

2021

Sector:

FinTech

Funding information:

Pre-seed

Funding amount:

\$173K



Digitizing India's Textile

VastraApp is modernizing India's \$74 billion+ apparel industry with a Textile ERP software and app, which promises to deliver production efficiencies, product discovery, and revenue growth. It claims to improve production capacity by 40% and order processing efficiency by 90%, while also providing 8-level data security, AI-powered data analytics, and an easy-to-use interface. For businesses, it's an invaluable asset to help them claim a slice of India's growing apparel market.

www.vastraapp.com

Founder:

Vikas Rajpurohit

Year of establishment:

2018

Sector:

Retail/Retail Tech/SME Tech

Funding information:

Seed

Funding amount:

\$500K



Watsan makes natural water purifiers without need for electricity, wastage of water or frequent filter changes. They use a siliceous filter medium which lasts beyond a decade. A DIY kit allows users to easily assemble a Watsan water purifier, which explains its eager adoption across 4,00,000 rural households. The company also produces arsenic and fluoride removal systems and larger community purifiers, apart from toilets made from solid waste materials.

www.watsan.in

Founder:

Chandrasekaran Jayaraman

Year of establishment:

2013

Sector:

Social/Impact Venture

Funding information:

Bootstrapped

Funding amount:

NA



WedHaven is an app and web-based solution to manage large scale events. They take the traditionally manual task of managing a wedding and introduce technology to ease the overall operations and bridge the communications between hosts/organisers and guests/attendees. With a user-friendly interface, the app lays all wedding-related information in detail with real-time notifications, keeping the guests informed and reducing the hosts' stress.

www.wedhaven.com

Founders:

Rishika Agarwal, Navam Gupta

Year of establishment:

2021

Sector:

Event Tech

Funding information:

Bootstrapped

Funding amount:

NA



Wellbe utilizes Ayurvedic assessment of Vata-Pitta-Kapha to detect early signs of chronic lifestyle diseases that affects employees of large corporations, like hypertension, diabetes, stress/anxiety. Once a chronic condition is identified, Wellbe's tech-enabled services provide tailor-made interventions for each employee, drawing on Ayurveda to prevent and reverse observed symptoms. In the process, it helps large organizations improve productivity, reduce absenteeism and enhance their public image.

www.wellbe.fit

Founders:

**Dr. Siddharth Kumar,
Navnit Rai, Shailendra Tripathi**

Year of establishment:

2020

Sector:

**HealthCare/
HealthTech**

Funding information:

Seed

Funding amount:

\$24K



Workplay Studio Private Limited is a gamification marketing start-up that is launching a ready-to-use gamification platform for in-app gamification and innovative gamified social media marketing. They create gaming concepts that form a digital bonding between consumers and brands. This bonding leads to appreciation for the true values the brand stands for, leading to purchase and becoming life time consumers.

www.workplay.digital

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Elena Santolini, Mohammed Imtiyaz, Balasubramanyam Kamarapu	2021	AR, VR, Gaming	Bootstrapped	NA



YogiFi is award-winning smart yoga mat unifying the wisdom of ancient science and AI embedded with patented sensor fabric that tracks yoga postures, provides real-time correctional feedback, and measures individual progress on flexibility and balance. YogiFi mobile app promotes physical and mental health with research backed yoga therapy content to address hypertension, diabetes, obesity, migraine, back pain, anxiety, and depression.

www.yogifi.fit

Founders:	Year of establishment:	Sector:	Funding information:	Funding amount:
Muralidhar Somisetty, Vinod Ajarapu , Sankar Dasiga	2018	HealthCare/ HealthTech	Seed	\$2.5M

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